



ISOTOPES

AROUND US, THEIR APPLICATIONS

AND BEYOND

SPONSORSHIP & EXHIBITOR PROSPECTUS

JULY 23-27, 2023

TCU PLACE, SASKATOON, SASKATCHEWAN, CANADA



**11TH INTERNATIONAL
CONFERENCE ON
ISOTOPES (11ICI)**

www.11ici.org



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MESSAGE FROM THE CO-CHAIRS

We are honoured to invite you to partner with us on the journey of a successful 11th International Conference on Isotopes (11ICI).

Themed "*Isotopes around us, their applications and beyond*" the event builds on past conferences by continuing a multifaceted, interdisciplinary exchange between the developers and producers of isotopes and the application of isotopes in medicine, industry, agriculture, national security and other fields.

SESSIONS ARE ORGANIZED BY TRACKS COVERING TOPICS ON:

- **Production of Isotopes**
- **Applications of Isotopes in Medicine and Life Sciences**
- **Dosimetry, Detection of Radioisotopes and Quantification**
- **Isotopes in Agriculture and Food Safety**
- **Production and Applications of Stable Isotopes**
- **Isotopes Around Us**
- **Nuclear Research**
- **Isotopes in Cosmology and Astrophysics**

The 11th International Conference on Isotopes (11ICI) provides a unique opportunity to add value to your company by strengthening your brand through networking and showcasing the latest technological developments to the isotopes industry with us as a sponsor. This premier international event is expected to attract a diverse audience, well over 400 specialists from Canada, the US and abroad. There will be over 300 scientific and technical presentations in plenary, parallel and poster sessions with additional panel discussions.

The event will be held on July 23-27, 2023, at TCU Place in Saskatoon, Canada. We welcome you to discover our little secret hidden in the large Prairies of the living skies.

11ICI CO-CHAIRS



DR. LIDIA MATEI

Corporate Business Officer
Sylvia Fedoruk Canadian Centre
for Nuclear Innovation



**PROFESSOR
CHARY RANGACHARYULU**

Department of Physics and
Physics Engineering
University of Saskatchewan

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THE OPPORTUNITY

During the 11ICI, your organization will benefit from a high-visibility platform to engage with customers and specialists within the isotopes industry. In addition, our sponsorship package offers a range of customizable options to fit your marketing budget for featuring your organization.

We look forward to working with you for the best opportunity to engage your audience. As an exhibitor, you will have additional opportunities to create a personal connection with delegates.



THANK YOU TO OUR SUPPORTERS



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SASKATOON – SCIENCE CITY

Saskatoon is not only the place of sun and light, it is one of the places where the history of nuclear sciences was written and continues through our days.

As Canada welcomed Rutherford at the beginning of 20th Century, the catalysis continued and moved all the way to Saskatchewan. In 1931, Erle Harrington from the Physics Department at the University of Saskatchewan started a Radon plant and brought Harold Johns to join the team. Johns was the driving force of a betatron and a ^{60}Co radiation therapy as early as 1951, helped by Jack Cunningham and Sylvia Fedoruk, resulting in the establishment of Saskatoon Cancer Clinic, which was later amalgamated with Allan Blair Cancer Centre of Regina to become Saskatchewan Cancer Agency. Today, each Cancer Centre has three high energy medical linear accelerators operating at photon energies of between 6 MeV and 15 MeV as well as electron energies of between 6 MeV and 20 MeV. The medical physics team supports clinical Cancer care and is involved in research initiatives related to novel brachytherapy treatment techniques and spatially fractionated external beam radiotherapy. In 1964, the Saskatchewan Accelerator Laboratory (SAL) was established for nuclear physics research. The linear accelerator of that facility now serves as the injector of the 2.9 GeV electron synchrotron, the heart of the Canadian Light Source, the only facility of its kind in Canada. Medical imaging and radiation therapy also evolved, and the latest is the establishment of Sylvia Fedoruk Canadian Centre for Nuclear Innovation. In 2015 a TR-24 cyclotron was commissioned, and the Saskatchewan Centre for Cyclotron Sciences (SCCS) established. The facility is equipped with state-of-the-art instruments, radiochemistry laboratories and imaging suites. The newly established Innovation Wing (2019) accommodates imaging capabilities for preclinical studies as well as for plants.



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PRELIMINARY PROGRAM

*subject to change

SUNDAY JULY 23, 2023		MONDAY JULY 24, 2023		TUESDAY JULY 25, 2023		WEDNESDAY JULY 26, 2023		THURSDAY JULY 27, 2023	
AM		BREAKFAST		BREAKFAST		BREAKFAST		BREAKFAST	
		General Plenary		Marie Curie-Harriet Brooks Sylvia Fedoruk Session (Plenary/Panel)		Demand and Supply of Isotopes for Medicine – A global Perspective (Plenary/Pannel)		Environmental (Plenary/Panel)	
		COFFEE BREAK		COFFEE BREAK		COFFEE BREAK		COFFEE BREAK	
		Concurrent Sessions		Nuclear physics research; Isotopes in Cosmos and Astrophysics Keynote speaker		Concurrent Sessions		Concurrent Sessions	
				Concurrent Sessions					
PM	WCI Committee Meeting and Registration	Lunch		Lunch		Lunch		Lunch / 12 ICI Announcement and Closing	
		Policy Perspectives Forum		Canadian Strategy for Nuclear Power Deployment -SMR, Nuclear Power Plants		WCI President's Forum “Radiation Phobia”		Technical Tours CLS/SCCS/Allard-Roozen Imaging Suite (WCVI)	
		Concurrent Sessions		Isotopes Extraction, Enrichment and Separations		Concurrent Sessions			
		COFFEE BREAK		COFFEE BREAK		COFFEE BREAK			
	Concurrent Sessions		Concurrent Sessions		Concurrent Sessions				
	Welcome	Poster session	Workshop for young professionals Radiomics	Poster session	Industry TED talks	Cocktails/Reception			
						Gala Dinner and Awards Ceremony; ICI Awards/ President's start at 6:00 to 10:00 PM/ cultural program			

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SPONSORSHIP LEVELS AND BENEFITS PACKAGES

	-SOLD-		-SOLD-	
LEVELS	PLATINUM (exclusive opportunity)	GOLD (exclusive opportunity)	SILVER (exclusive opportunity)	BRONZE (exclusive opportunity)
PRICES IN CANADIAN DOLLARS (CAD)	\$35,000	\$30,000	\$25,000	\$18,000
BENEFITS BEFORE START OF CONFERENCE				
Logo and web-link on Conference website	✓	✓	✓	✓
Logo included within marketing emails to delegates	✓	✓	✓	✓
Option to introduce a Keynote Speaker (3 minutes max)	✓	✓		
EXHIBITION AND REGISTRATION BENEFITS				
Complimentary full delegate registration	4	3	2	1
Complimentary Exhibition booth space (10 ft x 10 ft / 9 m ²)	2	1	1	
Complimentary Exhibition Only registrations	2	1	1	
DURING CONFERENCE BENEFITS				
Logo to be included on the Mobile App splash screen when the app is opened	✓	✓	✓	
Send custom push notification once a day to all Mobile App users	✓	✓	✓	
Logo and information to be included within the Sponsor Tab of the Mobile App	✓	✓	✓	✓
Acknowledgement during the Opening Ceremony by the Conference Chair	✓	✓	✓	✓
Company logo and acknowledgement on a Sponsor board in the exhibition area	✓	✓	✓	✓

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ADDITIONAL OPPORTUNITIES

GALA DINNER – 1 (one) opportunity available

\$12,000

The Gala Dinner will take place in Centennial Hall on Wednesday, July 26, 2023

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- 3 (three) invitations to the dinner
- Corporate logo placed on the tables and all signs associated with the Dinner
- Acknowledgment during the event as the sponsor of the Dinner
- Opportunity to show a looped video during the cocktail hour

TRANSPORTATION SPONSOR – 2 (two) opportunities available

\$12,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Advertisement on transportation buses

CONFERENCE BAG SPONSOR – 1 (one) opportunity available

\$12,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Corporate logo on the delegate bag

LANYARD SPONSOR – 1 (one) opportunity available

\$12,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Corporate logo on the lanyards

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ADDITIONAL OPPORTUNITIES (CONT.)

WELCOME RECEPTION – 1 (one) opportunity available

\$8,000

The Welcome Reception will take place in the Exhibit Hall on the evening of July 23, 2023

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Corporate Logo displayed on food and beverage stations during the Welcome Reception
- Acknowledgement as a sponsor during the welcome reception

LUNCH – 4 (four) opportunities available

\$8,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Tabletop cards in the lunch area during the lunch break
- Acknowledgement as a sponsor during the lunch

POSTER SESSION SPONSOR - DURING THE MEET THE AUTHOR SESSION – 2 (two) opportunities available

\$8,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Corporate logo on the poster numbers
- Acknowledgement as a sponsor during the Meet the Author sessions

COFFEE BREAKS – 7 (seven) opportunities available

\$5,000

- Tabletop cards in the exhibition hall during the coffee break
- Corporate logo on the website and mobile app

SPEAKER READY ROOM SPONSOR – 4 (four) opportunities available

\$5,000

- Tabletop cards in the speaker room area during the duration of the conference
- Corporate logo on the website and mobile app
- Opportunity to place promotional items in the room to gift to speakers

CONFERENCE BAG INSERTS

\$1,500/item

- Opportunity to include marketing material(s) in the conference bag



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DIGITAL MARKETING OPPORTUNITIES

MOBILE APP SPONSOR – 1 (one) opportunity available

\$12,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Corporate logo and acknowledgment on a Sponsor Board in the exhibition area
- Banner Ad in Final Delegate Confirmation Email

CHARGING STATION SPONSOR – 2 (two) opportunities available

\$8,000

- One Complimentary full registration
- Corporate logo and web-link on the conference website as well as on the Mobile App
- Opportunity to include marketing materials in the conference bag
- Charging Station branded with your logo

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EXHIBITING OPPORTUNITIES

EXHIBITORS – 20 (twenty) opportunities available

\$3,000

- (10 ft x 10 ft / 9 m²), 1 table, 2 chairs and waste basket
- One (1) complimentary Exhibitor Pass
- Corporate logo and web-link on the conference website as well as on the Mobile App

We are open to create a tailored package to satisfy your needs and fit your budget. We invite you to contact us for further discussion details on the opportunities and levels of contributions.

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